

Following Small Business Saturday success, merchants & chamber back at it on what would've been Christmas Walk weekend

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our member businesses to give an added boost to the spend for the day."

Chéri Amour owner Cheri Clark said, "It was very nice; it was very good."

"We had a strong presence, definitely. People came out for us. That was great," she added. "A little different, because I can only let three people into the shop, but people were patient and it was a beautiful day; so it worked out well - thank God. I think all the stores did really well

for Small Business Day."

Sue's Frame of Mind owner Susan Sullivan said, "I'm a different entity from the others in that (people) just don't come here shopping. They have to come in with a creative something that they've done, that they need it to be framed. But it did strive to bring people in with those creative projects, because they were thinking, 'Christmas is coming and what unique thing can I give this year?' I would say Shop Small Saturday was nice."

Merchants and restaurant

owners annually see that "shop small" support continue into the following weekend, when the Lewiston Christmas Walk and Tour of Homes traditionally bring families and history buffs to the village streets.

Though those events are canceled this year due to a second wave of COVID-19, storeowners are still hopeful patrons will be out and about this Saturday and Sunday - or shopping online if that's more comfortable.

Clark said, "I am continuing with my sale with Kendra Scott,

and with Vidda from Spain. Both are going to be 15% off through the weekend. And I'm going to be open on Sunday - I'm going to be open every day till Christmas."

Alternatively, "You can place orders on the phone; we do curbside pickup; we can ship," she added. "Basically, we've done everything from FaceTiming in the store, so that they don't have to leave their house. Hopefully, we don't have to go back to that. (Laughs). ...

"I actually FaceTime shop, and

so they get to see what I'm showing them. We've done that a lot."

Sullivan said, "I'm thrilled that they're patronizing me - that they're thinking about small businesses, whether it's me or any of the other small businesses. It's wonderful that they are doing that, and they are thinking of us. But they're even doing it in a more ... personal way for the gift-giving, as well. Not only trying to support us little people, but they're thinking about their gift-giving."

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Holiday Gift Section

*** HOLIDAY SEASON ***

Keeping Traditions Alive During an Unusual Holiday Season

(StatePoint) This holiday season may look a bit different due to social distancing. But just because everyone is not physically together, doesn't mean your family can't share its favorite traditions.

The Olesen family of O&H Danish Bakery knows how important holiday traditions are to feeling connected to loved ones. Now in its fourth generation, the family-owned and operated bakery is sharing its best tips for creating holiday cheer from anywhere:

•Celebrate virtually: In a survey commissioned by O&H Danish Bakery and conducted by SWNS Media Group and OnePoll, nearly 80 percent of respondents say time with family is their favorite part of the holiday season. Whether your tradition is a Christmas movie marathon, a caroling session around the piano or eating certain foods and baked treats, you can enjoy these activities together over video chat this year.

•Share traditional foods:

The sensory memories that good food creates are powerful. In fact, 44 percent of people say the holiday spirit wouldn't be the same if they didn't have their traditional holiday dessert.

If you are like many families, that favorite dessert is Kringle, a traditional Danish treat made of 36 layers of butter and pastry. Among O&H's special holiday offerings are Thanksgiving Stuffed Kringle, A Very Danish Christmas Kringle and the classic Pecan Kringle. Over the past 70 years, the award-winning bakery has shipped to more than 100 countries, making landfall in all seven continents, including Antarctica. This year, doorstep delivery makes it easy to order a traditional favorite for your own household or send a gift to family members near and far. Visit

ohdanishbakery.com.

• Plan ahead: When it comes to ordering gifts and specially baked treats, make sure to account for busy schedules and congested delivery services to ensure all your goodies arrive on time. Take note of shipping times and policies, as well as ordering deadlines for each company. For example, O&H allows customers to pre-order Kringle and schedule a preferred delivery date in the future.

•Create hygge: Evoking the sights, sounds and aromas of a typical holiday season will help make this year feel more cheerful. Take a cue from Danish culture and embrace hygge. Pronounced "hoo-ga," it means creating a cozy atmosphere and enjoying the good things in life, such as the warm glow of candlelight or a steaming cup of cocoa -- and there is no better time of year to do it than the holiday season.

This year might be espe-

cially difficult for families who are physically separated, but there are many ways to spread cheer and keep traditions alive.

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